

## Digital Composition Rubric

Criteria	1 point	2 points	3 points	4 points	Other comments
<b>Writing Craft</b>					
<b>Creativity</b>	This piece lacks originality	This piece has few originality	This piece has some originality	This piece is very creative	
<b>Content</b>	The content has no relevance to the story	The content has little relevance to the story	The content has some relevance to the story	The content is clearly relevant to the story	
<b>Theme</b>	This piece lacks focus , with no messages	This piece conveys theme and messages but with some confusing points.	This piece conveys theme and messages but with a few confusing points	This piece conveys clear theme. It is focused and the messages are addressed perfectly.	
<b>The Use of Technology</b>					
<b>Image</b>	Images lack originality and don't match the subject	The use of images somewhat strengthens the messages	The use of images makes the message fairly strong.	The use of images is effective and enhances the performance of the video.	
<b>Audio</b>	The use of the audio is inappropriate	The use of the audio somewhat enhances the performance.	The use of the audio fairly enhances the performance	The use of the audio enhances the video effectively.	
<b>Editing Skill</b>	Transitions, effects are inappropriate to the subject and distract from the video	Some transitions and effects are appropriate to the subject	Most Transitions and effects are appropriate to the subject	Transitions and effects are appropriate to the subject, add to the flow of the video	