

English 1
Moitoza
Artifact Topic Statement

Topic Statement: What can be an artifact for your generation, something that represents our contemporary culture's hopes, dreams, fears, or preoccupations? State your thesis. Then outline specific details and examples that you will focus on to support and illustrate your thesis. Remember THE WHAT and THE WHY.

Thesis formats:

1. _____ can be an artifact that represents my generation's _____.

McDonald's Golden Arches can be an artifact that represents my generation's romance with fast food.

2. _____ can be an artifact that represents the _____ of _____.

Nike's slogan "Just Do It!" can be an artifact that represents the determination and strength of my generation. It also shows the power of an advertising slogan to become a contemporary motivational proverb.